



mesago

sps

8 – 10 NOVEMBER 2022
Nuremberg, Germany

Options for participation Lecture program

Hands-on. Visionary. Personal.

With its unique concept, the SPS covers the entire spectrum of smart and digital automation – from simple sensors to intelligent solutions, from what is feasible today to the vision of a fully digitalized industrial world.

SPS 2022 – CALL FOR CONTENT

The SPS 2022 and its digital supplement “SPS on air” offers numerous options for participation to reach the automation industry: Live, digitally, in advance at the pre-heat events, during the trade fair, or even on demand. By promoting the event via the SPS channels, you also achieve maximum awareness among relevant target groups.

The following focus topics are available for presentations:

- Digital transformation/Industrie 4.0
- Industrial communications
- Safety und security
- New logistic methods and robotic integration
- Data driven and intelligent concepts for control and visualization
- Smart sensors
- Drives
- Use cases for AI
- Sustainability in automation

FOCUS TOPICS

PRE-HEAT
EVENTS

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DIGITAL PRE-HEAT EVENTS

2 & 3 NOVEMBER 2022

Draw attention to your products and innovations ahead of the trade show. Increase your visibility and promote your own trade show presence via the event platform “SPS on air”.

Your benefits:

- Increase visibility and reach
- Early contact initiation in the run-up to the trade fair
- Positioning with relevant target groups - nationally and internationally
- Digital networking opportunities within the SPS community

Participation options:

Technical lecture:	10 minutes, pre-recorded*	850.00 €
Product preview:	10 minutes, pre-recorded*	850.00 €
Prices + VAT		

The pre-heat events will be accompanied by a moderator. Availability of the speaker for possible contact during the slot is desired. All contributions will be made available subsequently on demand on the digital platform up to and including 15 November 2022.

*Booking possible until 29 July 2022. Submission of pre-recorded video contributions by 7 October 2022 at the latest. Contributions can be made in German or English. For contributions in German, subtitles in English are desirable to increase the reach, but not a must.

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BOOK NOW

PRESENTATION SLOTS

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DURING THE TRADE FAIR

8 – 10 NOVEMBER 2022

Take advantage of the industry's focus during the trade fair to showcase your automation solutions and products to a world of automation experts online and on-site.

The following options are available:

On-site

Product presentation at the exhibition forum: 20 minutes incl. possible self-moderated Q&A as well as Meet the Speaker Zone next to the forum	690.00 €
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Digital platform “SPS on air“

Live technical lecture: 15 minutes + 5 minutes Q&A session guided by moderator incl. interpreting and on-demand availability on the platform	3,000.00 €
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On demand contribution: 20 minutes, either technical lecture or product presentation available on the platform from the start of the trade fair	2,400.00 €
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Digital exchange formats

Roundtable: 30 minutes, free choice of format and content limited group of 100 participants	1,900.00 €
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Exhibitor channel: 2 hours (longer duration possible on request) free choice of format and content	4,800.00 €
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Prices + VAT

Contributions can be made in German or English. For on demand contributions in German, a subtitle in English is desirable to increase the reach, but not a must.
Alternatively, one video per language can be recorded. Booking of a technical lecture, a product presentation and an on demand contribution possible until 29 July 2022.
Submission of pre-recorded video contributions until 7 October 2022 at the latest.

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FORMATS

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YOUR CONTACT



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